



St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI -600 119
Department of MBA

FEEDBACK ANALYSIS OF STAKEHOLDERS & ACTION TAKEN REPORT (2018-19)

Feedback was requested from following stakeholders:

S. No.	STAKEHOLDER	COUNT
1	Student	100
2	Teacher	16
3	Alumni	15
4	Employer	10
5	Parents	10

Feedback Analysis of Stakeholders and Action Taken Report

S. No.	STAKEHOLDER	FEEDBACK	ACTION TAKEN
1	Student	Students were satisfied with the curriculum, learning environment and teaching methods. They felt the need for value added course in the present curriculum.	Value added course were organized for improving their employability skills.
2	Teacher	The framework of the curriculum is excellent. Self-learning needed for students.	Students are initiated to take seminar to improve the culture of self-learning
3	Alumni	More focus towards skill based learning and case study based teaching.	Initiated to have module learning with live case studies.
4	Employer	Industry is going on in a much dynamic phase in operations. We need more dynamic self-initiative and exhibit leadership capability.	Started to focus on value added courses on finance and operations to the students by external professionals.
5	Parents	A little dissatisfied with the counselling and guidance given to students and internal assessment system.	Mentorship system is already in place. Also, custodian system is implemented so that the academically strong students help academically weak students with the overseeing by faculty mentors.

HOD/MBA

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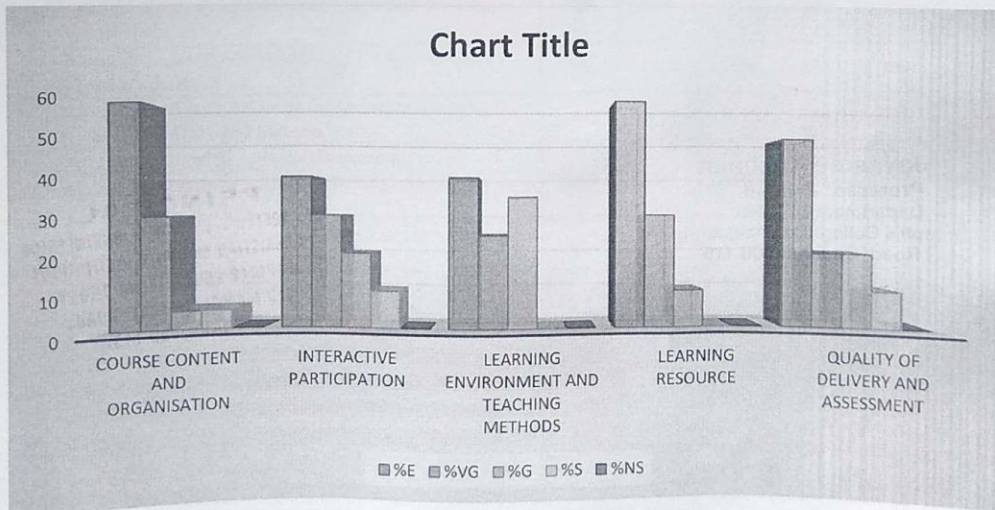
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JEPPIAAR EDUCATIONAL TRUST,
OLD MAMALLAPURAM ROAD,



St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI - 600119
Department of MBA

COURSE EVALUATION - FEEDBACK BY STUDENT
Academic Year: 2018-19

S. No.	Core Questions	%E	%VG	%G	%S	%NS
1	Course content and Organisation	60	30	5	5	0
2	Interactive Participation	40	30	20	10	0
3	Learning Environment and teaching methods	40	25	35	0	0
4	Learning Resource	60	30	10	0	0
5	Quality of Delivery and Assessment	50	20	20	10	0




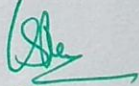
The department has obtained feedback on curriculum from students through questionnaire contains the following major aspects such as Course content & Organisation, Interactive participation, Learning environment & teaching methods, Learning resource and Quality of delivery and assessment. Totally 100 students gave their feedback on curriculum for the academic year 2018-2019. Majority of the students strongly agreed that the allocation of course content is appropriate in relation to the level of organizational requirement. They also strongly agreed that

content is appropriate in relation to the level of organizational requirement. They also strongly agreed that the teachers used interactive teaching methodology making the students more participative. Around 60% of the students strongly agreed that they are equipped with necessary teaching methods required for their programme. It is observed that 70% of the students agreed that the provision for learning resource in library was adequate and appropriate with their respective field of study. The feedback revealed that 80% of them strongly agreed about the quality of delivery and the internal assessment for the specified programme. Some students have suggested that it would be helpful if the certification course with hands on training can be included as a part of the curriculum.

Feedback analysis report:

From the analysis of the students' feedback it is revealed that they are contented with the curriculum framed. Some students are not satisfied with the quality of delivery and assessment of the course and also interactive participation.



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St. Joseph's College of Engineering, Chennai-119
Department of MBA
 Academic Year: 2018-2019, 1 Year (Odd Semester)
Consolidated Report of Students Feedback Analysis on Teaching Faculty

Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA 5101	Economic analysis for Business	Dr.Priya Selthuraman	95.02	BA 7101	Economic analysis for Business	Ms.G.Dhivya	90.05
BA 5102	Principles of Management	Mr.Karrupaiah	93.04	BA 7102	Principles of Management	Dr.U.Abrami	94.02
BA 5103	Legal Aspects of Business	Ms.SukanyaPremekumar	89.02	BA 5103	Legal Aspects of Business	Dr.K.Jawahar Rani	95.02
BA 5104	Accounting for Management	Ms.Jebakeruba Roslin	96.01	BA 5104	Accounting for Management	Ms .S.Lakshmi	85.02
BA 5105	Business Statistics	Ms. Princy Rebecca Samuel	90	BA 5105	Business Statistics	Ms. G. Aishwarya	86.03
BA 5106	Organisational Behaviour	Dr.Jayasree Krishnan	96.05	BA 5106	Organisational Behaviour	Dr.R.Nadanasabai	93.02
BA 5107	Total Quality Management	Dr.S.Ajit	97.08	BA 5107	Total Quality Management	Mr.Karrupaiah	94.06


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BA 5201	Applied Operations Research	Dr. Jayasree Krishnan	95.02	BA 5201	Applied Operations Research	Mr. P. Surendhiran David	95.05
BA 5202	Business Research Methods	Dr. K. Jawahar Rani	93.04	BA 5202	Business Research Methods	Dr. U. Abirami	94.02
BA 5203	Financial Management	Ms. S. Lakshmi	89.02	BA 5203	Financial Management	Ms. Jebakeruba Roslin	95.02
BA 5204	Human Resource Management	Ms. G. Dhiyya	96.01	BA 5204	Human Resource Management	Ms. Sukanya Premkumar	85.02
BA 5205	Information Management	Dr. R. Nadanasabai	90.05	BA 5205	Information Management	Mr. K. Karupiah	95.03
BA 5206	Operations Management	Dr. S. Ajit	96.05	BA 5206	Operations Management	Dr. S. Manikandan	93.02
BA 5207	Marketing Management	Dr. R. Sundari	97.08	BA 5207	Marketing Management	Dr. S. Sudha	96.06

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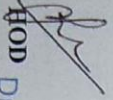
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Sub code	Subject	Name of the staff (a sec)	Feedback percentage	Sub code	Subject	Name of the staff (b sec)	Feedback percentage
BA5301	International business management	Mr.P.Surenthirandavid	95.02	BA5201	International business management	Dr.S.Ajit	95.05
BA5302	Strategic management	Dr.R.Sundari	93.04	BA 5202	Strategic management	Dr.S.Sudha	94.02
BA5001	Brand management	Dr.R.Sundari	89.02	BA5001	Brand management	Ms.U.Abirami	95.02
BA5005	Retail management	Dr. Jayasree krishnan	96.01	BA5005	Retail management	Mrs. Dhivya	85.02
BA5006	Services marketing	Dr.S.Sudha	96.02	BA5006	Services marketing	Mrs. Sukanya prenkumar	95.03
BA5012	Security analysis and portfolio management	Mr. P. Surenthran david	96.02	BA5012	Security analysis and portfolio management	Mr. P. Surenthran david	95.02
BA5031	International trade finance	Dr. R. Nadanasabai	93.02	BA5031	International trade finance	Dr. Priya sehuraman	93.01
BA5008	Banking financial services management	Ms. Jebakerupa Roslin	92.05	BA5008	Banking financial services management	Dr. R. Nadanasabai	93.02

BA5017	Managerial behavior and effectiveness	Dr. U. Abirami	92.03	-	-	-	-
BA5014	Entrepreneurship development	Dr. S. Sudha	95.03	-	-	-	-
BA5015	Industrial relations & labour welfare	Dr. K. Jawahar rani	95.02	-	-	-	-
BA5020	Advanced database management systems	Ms. Aishwarya	90.3	-	-	-	-
BA5024	E-business management	Ms. Ranya	93.04	-	-	-	-
BA5021	Data mining for Business Intelligence	Ms. Priya/Rebecca	93.02	-	-	-	-
BA5030	SUPPLY CHAIN MANAGEMENT	Mrs. G. Dhiya	93.04	-	-	-	-
BA5029	Services Operations Management	Dr. M. Manikandan	93.04	-	-	-	-
BA5028	Project Management	Dr. S. Ajit	93.02	-	-	-	-



HOD Dr. Jayasree Krishnan

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St. Joseph's College of Engineering, Chennai-119
Department of MBA(Integrated)
Academic Year: 2018-2019, 1 Year (Odd Semester)
Consolidated Report of Students Feedback Analysis on Teaching Faculty

Sub Code	Subject	Name of the staff	Feedback percentage
MI 7101	Foundation of Management	Dr.M.Manikandan	95.05
MI 7102	Indian Economy	Dr. R. Radjamanogary	93.04
MI 7103	Business Mathematics	Ms. G. Aishwarya	90.02
MI 7104	English	Ms. Princy Rebecca Samuel	91.05
MI 7105	Principles of Accounting	Ms.S.Lakshmi	93.04
MI 7106	Basic Psychology	Dr.K.Jawahar Rani	96.07

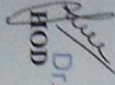

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Consolidated Report of Students Feedback Analysis on Teaching Faculty

Sub Code	Subject	Name of the staff	Feedback percentage
MI 7201	Management Accounting	Ms.A.Jebakerupa Roslin	95.02
MI 7202	Business Organization	Dr.U.Abirami &Ms.Sukanya Premkumar	93.04
MI 7203	Business Statistics-I	Ms. A. Ranya	89.02
MI 7204	Fundamentals of Sociology	Dr.K.Jawahar Rani &Dr.Priya Sethuraman	96.01
MI 7205	Business Communication	Dr.R.Sundari &Dr.M.Manikandan	90.05
MI 7206	Foundations of Computers	Dr.R.Nadanasabai &Mr.Karuppaiah	96.05



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Sub Code	Subject	Name of the staff	Feedback percentage
MI 7401	Managerial Economics – II	Dr.Priya SethuRaman	96.02
MI 7402	Data Management	Ms. A. Ranya	95.04
MI 7403	Corporate Accounting	Ms.Lakshmi&Ms .Sukanya Premkumar	88.02
MI 7404	Quality Management	Dr.S.Sudha	94.01
MI 7405	Business Law – II	Dr.K.Jawahar Rani &Ms.G.Dhivya	94.06
MI 7406	Applied Operations Research - I	Dr.S.Ajit &Mr.P.Surenthiran David	96.08


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St. JOSEPH'S COLLEGE OF ENGINEERING

CHENNAI-119

CMC CONSOLIDATED REPORT – (2018-2019)

First Year

MBA I A:

- Students expected to work out extra problems in accounting for management.
- Students expected additional notes in addition to question bank in all subjects.
- They expected on duty for those who attend the conference or symposium conducted in other college without any restriction.

MBA I B:

- Students expected the same author book for both finance and accounts which is very easy for them while revise the subjects.
- Students need minimum of 7 to 8 hours per week for accounts subjects
- Students need revision before every IAE exams
- They need Proper and clear Black Board especially for finance and Accounts classes
- They expected some Industry people to give the effective guest lecture and it should be very informative.

Name of the Staff

1. Dr. N. ANGEH
2. H.S.N. MYITHILI
3. Dr. B. UMAKAMESWARI

Signature of the Staff

- 1.
- 2.
- 3.

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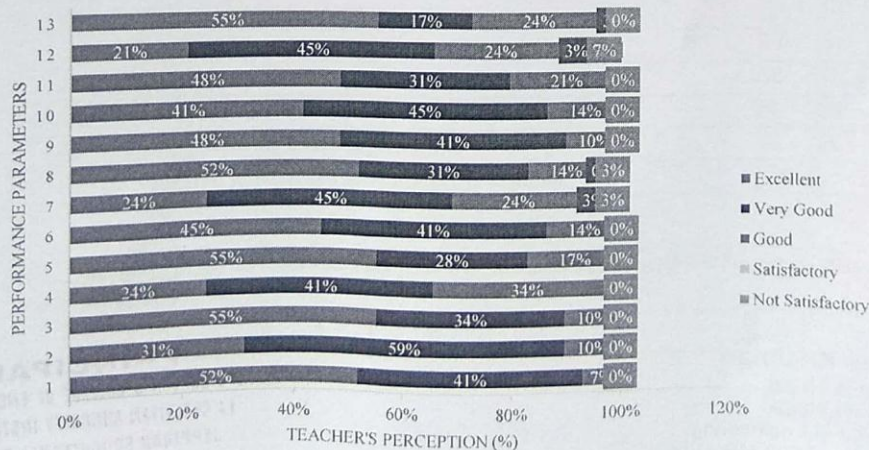


Form-II
St. JOSEPH'S COLLEGE OF ENGINEERING
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 Department of MBA
TEACHER'S FEEDBACK ON CURRICULUM - ANALYSIS
 Academic Year:

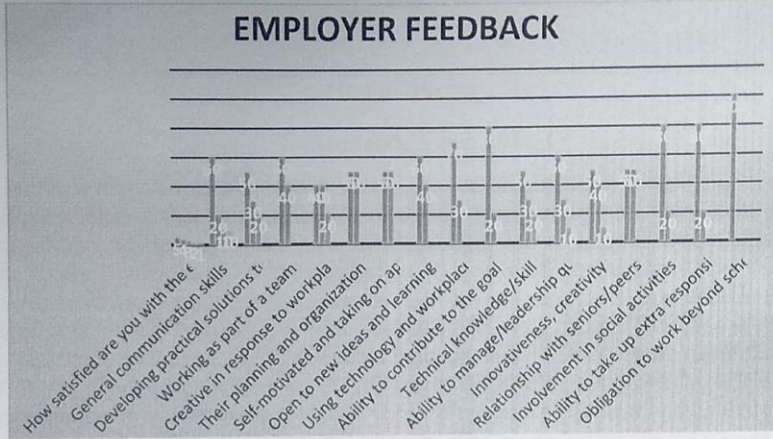
Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory

S. No	Details	5	4	3	2	1
1	Curriculum is based on the needs of the stake holders	52%	41%	7%	0%	0%
2	Course objectives and Outcomes of the course are well defined and clear to faculty and students	31%	59%	10%	0%	0%
3	Sufficient number of prescribed books are available in the library	55%	34%	10%	0%	0%
4	The course has good balance between theory and application.	24%	41%	34%	0%	0%
5	The course has made me interested in the subject area.	55%	28%	17%	0%	0%
6	The course has increased knowledge potential in its application	45%	41%	14%	0%	0%
7	Book facilities and other amenities like projectors, software etc., are available in the department.	24%	45%	24%	3%	3%
8	Tests and Examinations are conducted at appropriate time with proper coverage of planned units according to the college working schedule / academic schedule of anna university.	52%	31%	14%	0%	3%
9	I have the freedom to adopt new techniques of teaching such as seminar presentations, group discussions, demonstration and student's participations.	48%	41%	10%	0%	0%
10	Syllabus contain necessary technical skills for the students to face the industry needs	41%	45%	14%	0%	0%
11	The electives offered are relevant to the specialization streams and to the technological advancements.	48%	31%	21%	0%	0%
12	The laboratory experiments enhance the students in understanding the concepts and enable them to relate theory to practice (Experiential learning).	21%	45%	24%	3%	7%
13	Facilities are provided for teaching and to adopt current trends / research.	55%	17%	24%	3%	0%

CHART ANALYSIS 2018-19



EMPLOYER FEEDBACK



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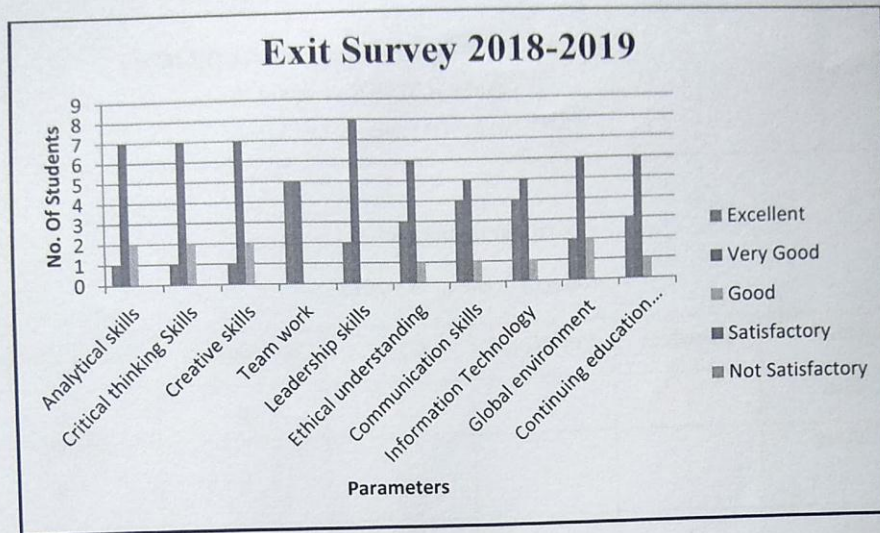


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DEPARTMENT OF MBA

Exit Survey Report

Academic Year : 2018-2019

Parameters	Excellent	Very Good	Good	Satisfactory	Not Satisfactory
Analytical skills	1	7	2	0	0
Critical thinking Skills	1	7	2	0	0
Creative skills	1	7	2	0	0
Team work	5	5	0	0	0
Leadership skills	2	8	0	0	0
Ethical understanding	3	6	1	0	0
Communication skills	4	5	1	0	0
Information Technology	4	5	1	0	0
Global environment	2	6	2	0	0
Continuing education awareness	3	6	1	0	0



Strength

1. Exposure to corporate world
2. Knowledge and commitment of professors
3. Team work
4. Interpersonal skills are enhanced

Weakness

1. Creative thinking skills to be improved
2. Need more practical oriented sessions
3. Interactive classes are necessary
4. Number of industrial visits to be increased

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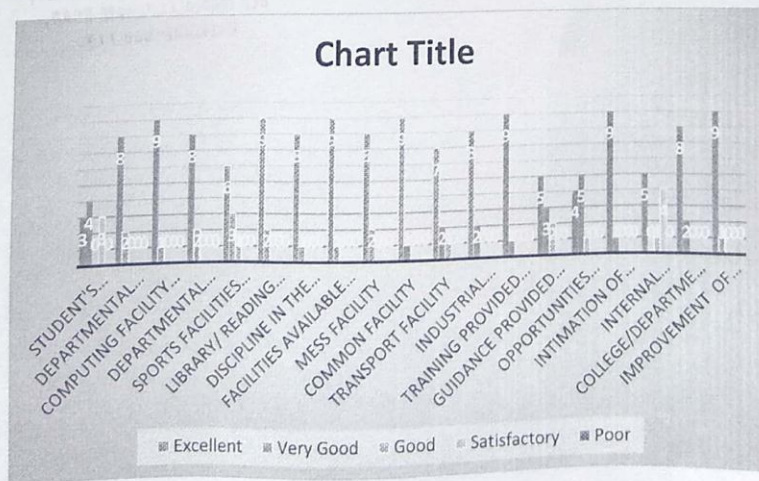
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PARENT FEEDBACK (2018-19)

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory)

Sl. No	Particulars	Grading				
		5	4	3	2	1
1.	Student's counseling and guidance in college	3	4	0	3	0
2.	Departmental Academic Co-operation	8	2	0	0	0
3.	Computing Facility / Lab Facility	9	1	0	0	0
4.	Departmental Extra/Co-curricular activities	8	2	0	0	0
5.	Sports facilities available in the college	6	3	1	0	0
6.	Library/ Reading facility available	9	2	0	0	0
7.	Discipline in the college	8	1	0	0	0
8.	Facilities available in administrative office	9	1	0	0	0
9.	Mess facility	8	2	0	0	0
10.	Common facility	9	1	0	0	0
11.	Transport Facility	7	2	1	0	0
12.	Industrial exposure given by the department	8	2	0	0	0
13.	Training provided to appear for placement	9	1	0	0	0
14.	Guidance provided for higher studies	5	3	2	0	0
15.	Opportunities provided to develop leadership quality	4	5	1	0	0
16.	Intimation of periodical progress of your ward (SMS / Portal)	9	1	0	0	0
17.	Internal Assessment system adopted by the college	5	0	1	4	0
18.	College/Department Interaction with Industries	8	2	0	0	0
19.	Improvement of your ward Involvement in social activities	9	1	0	0	0
	TOTAL	148	36	6	0	0







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CONSOLIDATED REPORT OF PARENT FEEDBACK 2018-19

Feedback is collected from the parent of the students. The feedback form consisted of around twenty parameters. Each parameter is graded for satisfaction on a scale of 1 to 5. Some of the parameters accommodated in the parents feedback, include quality of teaching, students' discipline, lab facilities, examination system, student activities and other facilities such as transport, library, mess etc.

For the year 2018-19, from the feedback given by parents, it is noted that most of the parents are satisfied with the facilities offered by the college for the students. Some of the parameters where the parents are not highly satisfied are (i) students counselling and guidance and (ii) Internal Assessment system adopted by the college.

Parents feel that college should give information about higher studies and other value addition courses which students can pursue which will make the students face the professional setup with confidence.


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FEEDBACK RELATED TO INSTITUTE SUGGESTED BY STAKEHOLDERS/ACTION
TAKEN BY THE INSTITUTION

2018-19

S. No.	STAKEHOLDER FEEDBACK	ACTION TAKEN
1	Wi-fi access needed	Network administrator has been instructed to take necessary measures. Reliance Jio wifi connection is given to all students so that they can use internet for constructive purposes.
2	Access of online journals needed for project work and seminars	Librarian has been instructed to allot 5 more systems with internet connection for the students to access online journals


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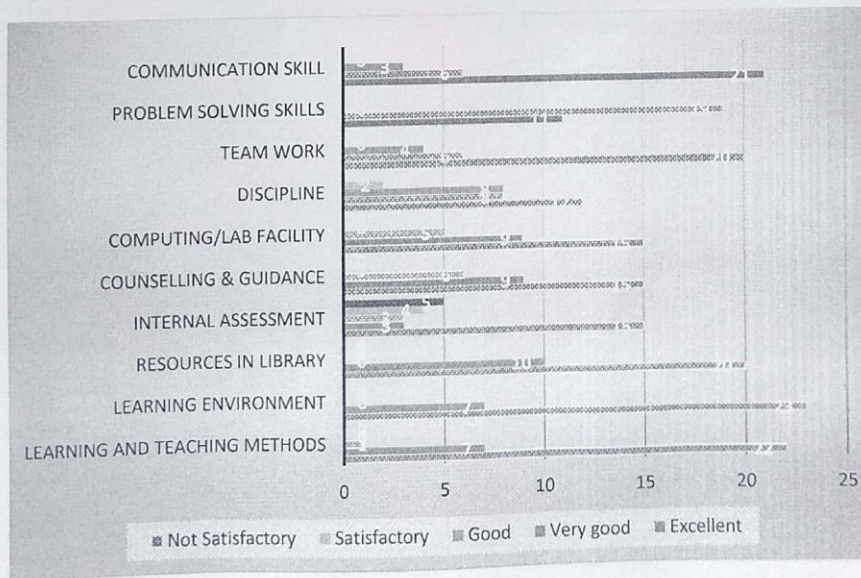



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INSTITUTION FEEDBACK

2018-19

S. No.	Parameter	Excellent	Very good	Good	Satisfactory	Not Satisfactory
1	Learning and Teaching methods	22	7	1	0	0
2	Learning environment	23	7	0	0	0
3	Resources in library	20	10	0	0	0
4	Internal assessment	15	3	3	4	5
5	Counselling & guidance	15	9	6	0	0
6	Computing/Lab facility	15	9	5	0	0
7	Discipline	12	8	8	2	0
8	Team work	20	6	4	0	0
9	Problem solving skills	11	19	0	0	0
10	Communication skill	21	6	3	0	0




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